

## Frequently Asked Questions - Twitter

**300 W. Cotton St.** | [Click here for map](#) [1]

[City News \(News Releases\)](#) [2]

### **Q. How does Twitter work?**

**A.** Twitter is a social networking tool that allows people to create an account in order to do two things: follow the updates of other people on Twitter, and allow people to post updates to their followers. Updates are given in the form of a short message limited to 140 characters or less, but may include links to more detailed information or pictures. For more information about Twitter, visit the Twitter website at [www.twitter.com](http://www.twitter.com) [3]

### **Q. Am I required to have a Twitter Account to be able to see Official Longview updates on Twitter?**

**A.** No, creating a Twitter Account is not required in order to see Twitter updates, but a Twitter account is required in order to automatically receive Twitter updates. To view updates on Twitter without an account, simply visit the Twitter website associated with the account. For instance, [www.twitter.com/CityofLongview](http://www.twitter.com/CityofLongview) [4] or [www.twitter.com/LongviewPolice](http://www.twitter.com/LongviewPolice) [5]. To make full use of Twitter, registration of a personal account is suggested.

### **Q. How will updates be received?**

**A.** Through Twitter, individual users determine whether they would like to receive updates solely through their Twitter account website or as a text message sent directly to their mobile phone. Managing preferences within Twitter is completely determined by the individual user and not the City of Longview.

### **Q. Is there any cost to use Twitter?**

**A.** No, Twitter is free.

### **Q. What type of information does the City of Longview share through Twitter?**

**A.** The City of Longview posts information about official City business, including News Releases, upcoming activities, and items of interest.

### **Q. Why is the City of Longview on Twitter?**

**A.** The City of Longview utilizes Twitter as a free tool for communicating with residents in a fast, direct manner. The City has established several different Twitter accounts so that residents may choose which type of information is important to them. Twitter is a great way for residents to stay informed about activities and events happening throughout the City.

### **Q. Can I unsubscribe?**

**A.** Yes. One great feature about Twitter is that citizens can choose to follow or stop following at any time. Choosing to subscribe or unsubscribe is all managed by the individual within Twitter and is not controlled by the City of Longview.

**For more information call: 903-237-2733** | [Contact Us](#) [6]

**Source URL:** <http://citynews.longviewtexas.gov/twitter-faq>

**Links:**

- [1] [http://maps.google.com/maps?f=q&source=s\\_q&hl=en&geocode=&q=300+W+cotton+st.+75601&sll=37.0625,-95.677068&sspn=30.185946,59.501953&ie=UTF8&hq=&hnear=300+W+Cotton+St,+Longview,+Gregg,+Texas+75601&ll=32.495447,-94.746373&spn=0.007818,0.018024&z=16](http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=300+W+cotton+st.+75601&sll=37.0625,-95.677068&sspn=30.185946,59.501953&ie=UTF8&hq=&hnear=300+W+Cotton+St,+Longview,+Gregg,+Texas+75601&ll=32.495447,-94.746373&spn=0.007818,0.018024&z=16)
- [2] <http://citynews.longviewtexas.gov/service/city-news-news-releases>
- [3] <http://www.twitter.com>
- [4] <http://www.twitter.com/CityofLongview>
- [5] <http://www.twitter.com/LongviewPolice>
- [6] <http://citynews.longviewtexas.gov/services-contact#CityNews@LongviewTexas.gov>